



Who among us has lost a mother, wife, sister, or friend to Breast Cancer? Many of us have because one in eight women will be diagnosed with Breast Cancer in their lifetime or are currently experiencing the effects of trauma, fear and uncertainty from this horrible disease...and some are SURVIVORS!

**Our CAUSE:** Our mission is two-fold. To build awareness and to raise donated funds for breast cancer research, prevention and cure. Since our founding seven years ago, we have donated over \$65,000 to Breast Cancer Research Foundation (BCRF) and to the Tulane Cancer Center. In October 2016, we donated \$10,000 to the Tulane Cancer Center's research grant of Dr. Bridgette Collins-Burrow.

We are a local group of "the little people" - citizens without great social contacts and without great personal funds. However, we have great hearts for this cause. You might say we are like "The Mouse that Roared".

This year we will, once again, have two fundraising events – The Pink Bra Run on Saturday, May 13 (day before Mother's Day) and the Pink Prom on Saturday, September 30th at Mardi Gras World in Algiers Point.

**Our ASK:** Please join our cause by **becoming a sponsor for the Pink Prom** in one of the following ways.

\_\_\_\_\_ \$5,000 **Venue Sponsorship** for Mardi Gras World (Presenting banner and in all PR; 6 seats at Pink Prom; 20 VIP Tickets)

\_\_\_\_\_ \$1000 **"Crowning Sponsorship"** (3 available) (You are invited to crown the King, Queen, or Celebrity Queen (Rhonda Shear of the Shopping Channel and Up All Night): 2 seats at Pink Prom Banner recognition + 8 VIP Tickets\*)

\_\_\_\_\_ \$600 **"Date for the Prom" Table Sponsorship** (Banner & your name on all event tables + 4 VIP Tickets\*)

\_\_\_\_\_ \$300 **"Pink Corsage Sponsorship** (banner recognition + 2 VIP Tickets\*)

**CHECKS PAYABLE TO KREWE DE PINK. MAIL TO: 8 Leeward Court, New Orleans, LA 70131**

**PLEASE RESPOND** no later than Aug 1, 2017. If you have any questions, contact me at (504) 606-1347. We are grateful and look forward to your gracious support.

Carol Osborne, VP, Prom Chair  
**Surviving and Thriving Since 1997**

**\*VIP Tickets - Special VIP Party at Hard Rock Café and Second Line through the French Quarter Oct 14<sup>th</sup>, 2017**

Krewe De Pink is a nonprofit, 501(c)3 corporation  
8 Leeward Court, New Orleans, LA 70131  
Fed. Tax ID# 47-3447713